

Advances in Robotics (AIR 2017)

3rd International Conference of Robotics Society of India

June 28-July 2, 2017

Indian Institute of Technology Delhi, New Delhi, India



Brochure for Sponsorship

Advances in Robotics (AIR) is a series of biennial conferences organized by the Robotics Society of India since 2013. The conference presents a forum to present work done and exchange new ideas in the fields of robotics and its applications by researchers and developers from India and abroad. The conference incorporates plenary talks by eminent researchers, oral and poster presentations, and special industry oriented sessions.

Conference information and registration is available at <http://www.advancesinrobotics.com>.

AIR 2017 will be held at IIT Delhi, New Delhi, during June 28-July 2, 2017. The previous two editions of AIR were held at R&DE, DRDO Pune (AIR 2013) and BITS Pilani Goa Campus, Goa (AIR 2015).

About IIT Delhi

Indian Institute of Technology Delhi is one of the oldest IITs created to be Centres of Excellence for training, research and development in science, engineering and technology in India.

Established as College of Engineering in 1961, the Institute was later declared as an Institution of National Importance under the "Institutes of Technology (Amendment) Act, 1963" and was renamed as "Indian Institute of Technology Delhi". It was then accorded the status of a Deemed University with powers to decide its own academic policy, to conduct its own examinations, and to award its own degrees.



Conference Format

Five day conference includes

- Three invited plenary lectures by Prof. Peter Corke, Queensland University of Technology, Australia; Prof. Nancy Amato, Texas A&M University, USA; Prof. Burkhard Corves, RWTH Aachen University, Germany.
- Sessions with oral presentations
- Doctoral Symposium
- Workshop/Tutorials
- Networking meetings
- Tea/high Tea and Conference dinner
- Exhibition booths/stalls

Participants/Delegates

The Organising Committee is committed to engaging with delegates which include

- Researchers working in the different areas of Robotics.
- Academician of national and international institutes.
- Government agencies like DST, CSIR, MNRE & DRDO, etc.
- Manufacturers of Robotics/Mechatronics laboratory/Industry equipment/Machines and consumables
- Software developers and distributors.

Based on both previous conferences, we are expecting over 250 attendees mainly from India, USA, Australia, Europe, and other part of the world. The conference will be promoted through websites, newspapers, and extensive email lists.

Venue

Main Programme, Tutorial and Doctoral Symposium will be held in Seminar Hall, Academic Block, and in Bharti Building. The Exhibition will be held in Red Square (in front of Block II), IIT Delhi.



Robots sharing safer common workspace incorporating parallel active/passive force control

Sponsorship Details

The benefits and details about categories of sponsorship are provided overleaf.

Patron

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Director, IIT Delhi

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Sponsorship Chair

- Mr. Alok Mukherjee
DRDO(R&DE), Pune

Contact:

aam.alok@gmail.com

Sponsorship Benefits

The conference will be promoted to key players in the area of Robotics, Mechatronics and control worldwide through newsletters, websites, brochures, and publicity, ensuring wide exposure for sponsors and their identification with Robotics and related research. The brand will also receive extensive exposure on conference material, banners and in the satchel.

Strengthening Corporate Image

Through the conference, the company will be projected as an important player and leader committed to activities that benefit the Robotic community. The conference can also directly support the organization's marketing efforts by offering brand positioning, and image association.

All sponsors are promoted prior to and at the event as well as in the conference materials, depending upon the level of sponsorship agreed.

Networking with Conference Speakers

Expert speakers of the conference will share their views and insights on the conference topics. Their presence will be valuable to sponsors who wish to interact with them. Your representatives can network with key conference delegates to update their knowledge and understanding of your organization and services.

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Glimpses of Exhibitions at Previous AIR's



SPONSORSHIP CATEGORIES

Gold Sponsor (Only 1 Available)

Amount: Rs. 5,00,000/-

The company will get a time slot of 30 min presentation. In addition,

- Prominent display of company logo in Backdrop of Conference.
- Back Cover Page of Souvenir will be used for the company advertisement.
- Space of one standard sized stall for the display of company products during the whole conference.
- Five complimentary full registrations which include attendance at all conference sessions, and conference dinner.
- Acknowledgement of Gold Sponsorship on all promotional materials.

Silver Sponsor (Only 2 Available)

Amount: Rs. 3,00,000/-

Company will get a time slot of 15 min for presentation. In addition,

- Display of company logo in Backdrop of Conference.
- Inner sides of Front and Back Covers of Souvenir will be used for the company advertisement.
- Space of one standard sized stall to display the company products during the whole conference.
- Three complimentary full registrations which includes attendance at all conference sessions, and conference dinner
- Acknowledgement of Silver Sponsorship on all promotional material.

Bronze Sponsor (Multiple)

Amount: Rs. 2,00,000/-

No time slot for presentation.

- Display of company logo in Backdrop of Conference.
- One Inner Page of Souvenir will be used for the company advertisement.
- Space of one standard sized stall for the display of company products during the whole conference.
- Three complimentary full registrations which include attendance at all conference sessions and conference dinner.
- Acknowledgement of Bronze Sponsorship on all promotional material.

Exhibitor Booth/Stall (Limited number)

Amount: Rs. 50,000/-

- Lunch and high-tea: 2 Members (June 28-July 1, 2017)
- Dimensions: 2m x 3m
- Power Supply/Connection: 1 Point

Sponsor Registration Form

In order to confirm your sponsorship, payment to be paid by May 15, 2017. The form and payment details are on next page.

For further information, please contact:

Mr. Alok Mukherjee, R&DE Pune, aam.alok@gmail.com

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June 28-July 2, 2017
Indian Institute of Technology Delhi, New Delhi, India



Sponsorship Form

We are interested in participating and sponsoring the conference as:
(Kindly tick as applicable)

- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor
- Exhibitor (Number of Stalls:)

Name of the Company/Institution:

Address:

Telephone: _____ Mobile: _____

Email: _____

Mode of Payment (Select an option):

a) Demand Draft in the name of "Registrar, IIT Delhi".
Please mention "AIR 2017" at the back.

b) Bank Transfer

Name: IITD(IRD) Delhi

Bank Name: State Bank of India

A/C No.: 10773572600

Branch: IIT

Address: IIT Hauz Khas, New Delhi 110 016

IFSC: SBIN0001077

Please mention "Advances in Robotics 2017 (MI01480)" in transaction remarks

Name:

Signature & Seal